

## AVOLINAD and DANI NEW YORK Sign On As Sponsors For The Beauty Box Expo International (BBE)



**NEW YORK - July 22, 2015 - [PRLog](#)** -- Recently launched event series, **The Beauty Box Expo, International** (<http://www.beautyboxexpo.com/>) (BBE) , announced that New York-based couture brand, **AVOLINAD** (<http://www.avolinad.com/>) and fashion company, **DANI NEW YORK** (<http://daninewyork.com/>) has signed on to be sponsors for the inaugural tour of the beauty and bridal expo events beginning with next month's two-day event taking place in Manhattan.

"The Beauty Box Expo, International is pleased to have DANI New York and AVOLINAD on board because they are the true masters of quality," said BBE Founder, **Native Elianor**. "Their support of both the tour and the American Heart Association speaks volumes as both companies are aligning with the vision of the BBE brand and its overall mission as it travels the world."

DANI NEW YORK is a full service alterations company which also houses couture atelier brand, AVOLINAD. Located in the heart of New York's Garment District, the company has been a full range of fashion services catering to boutiques, fashion houses, specialty stores and private clientele for over fifteen years. DANI NEW YORK, who is the title sponsor for the tour, is also donating three closet makeover packages (valued at \$2,000).

In addition to serving as a contributing sponsor for the overall event series, On August 9th, as part of the bridal event, the AVOLINAD design team of **Natalia and Joe Baez**, will auction three red, custom made couture gowns. A portion of the proceeds from this auction will benefit the **American Heart Association's Red Dress Campaign**.

**The Beauty Box Expo, International (BBE)** will launch the 2015 tour this August in New York and will hit Atlanta, DC, Houston, and Vegas as well as international locales including Toronto (Canada), Ocho Rios (Jamaica), Dusseldorf (Germany), London (UK) and Sydney (Australia). For brands interested in becoming a sponsor or vendor, email [contact@beautyboxexpo.com](mailto:contact@beautyboxexpo.com). Media interested in attending and pre-event interviews, email [tamara@qmedia-pr.com](mailto:tamara@qmedia-pr.com) or [contact@mocabrandmedia.com](mailto:contact@mocabrandmedia.com). For additional information about the Beauty Box Expo or to purchase tickets, visit [www.beautyboxexpo.com](http://www.beautyboxexpo.com)

### ABOUT DANI NEW YORK

Dani New York is a full service alterations company, located in the heart of New York City's famed Garment District. The company provides a full range of services that are all performed in-house and caters to boutiques, specialty stores, fashion houses and private clientele. Dani New York also houses couture atelier brand, AVOLINAD founded by design team Natalia and Joe Baez. For more information about DANI New York and the services offered, visit [www.daninewyork.com](http://www.daninewyork.com).

#### **ABOUT BEAUTY BOX EXPO, INTERNATIONAL (BBE)**

**THE BEAUTY BOX EXPO (BBE)** is a series of beauty and bridal focused events created by New York-based hair and make-up artist, Native Elianor. Launched in 2015, the Beauty Box Expos are one day events designed to showcase, educate and provide interactive experiences for attendees featuring new and established brands alongside the most innovative products and services in the Bridal, fashion, cosmetics and skincare industries. For more information about BBE International, visit [www.beautyboxexpo.com](http://www.beautyboxexpo.com).

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Source	The Beauty Box Expo, International (BBE)
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