



## Engaging record numbers with Thoughtexchange

"One of the reasons we were excited about Thoughtexchange was that it was a new concept that married the ideas of an online survey, a town hall meeting, and online social media interaction."

Julie Thannum, APR, Assistant Superintendent for Board & Community Relations Carroll Independent School District



### Hear the true voice of your community

"Thoughtexchange allows for true voice in decision making from all of our stakeholders which has empowered Garland ISD to move forward."

Dr. Bob Morrison, Superintendent Garland Independent School District



## Learn what's important to shape decisions

"Thoughtexchange helped me learn much more about the things that are important to our stakeholders. This awareness enabled me to gather actionable data to deliver to my district's leadership team to shape important programs and services."

Rick Hadley, Executive Director of Communications Grapevine-Colleyville Independent School District





# Bring people together

Thoughtexchange is a new way to lead challenging conversations about things that matter

### 3 steps make Thoughtexchange work



**Share** thoughts independently & confidentially



**Consider** and rate thoughts shared by others



**Explore** thoughts important to the group

Thoughtexchange provides software and professional services to let you lead productive group conversations with 15 to 150,000 people. A balance of confidentiality, transparency and structure lets you ask powerful open-ended questions, hear from everyone and discover what is important to the group.

Hundreds of thousands of people across North America have used Thoughtexchange to participate in challenging conversations about organizational improvements, facilities, ethics, communication and many other topics that affect large groups of people.

Thoughtexchange uses patent pending data analysis to provide insights to decision leaders and participants so they can make informed decisions and take action.

to learn more, contact us at

