

No purchase or activation necessary to enter or win. Entrant must be a legal resident of Hawaii and is 18 years of age or older. Odds of winning a prize are dependent upon the number of eligible entries received and votes per picture. Contest ends May 5, 2014.

Complete Contest Rules

Facebook "Ohana Pet Contest" Official Rules

NO PURCHASE OR ACTIVATION NECESSARY TO ENTER OR WIN. CONTEST IS OPEN ONLY TO LEGAL U.S. RESIDENTS, CURRENTLY RESIDING IN THE STATE OF HAWAII, AND ARE 18 YEARS OF AGE OR OLDER.

Entry Period: 12:01 AM HST Monday, April 7, 2014 to 11:59 PM HST Monday, May 5, 2014. ("Entry Period"). Sponsor has the right to change the entry period at its discretion.

Prize Announcement: Winners will be notified via email the weekday following the close of the entry period. Prize winner will be announced after winner has accepted the prize.

ELIGIBILITY

NO PURCHASE OR ACTIVATION NECESSARY TO ENTER OR WIN. CONTEST IS OPEN ONLY TO LEGAL U.S. RESIDENTS, CURRENTLY RESIDING IN THE STATE OF HAWAII, AND ARE 18 YEARS OF AGE OR OLDER.

Void where prohibited or otherwise restricted by law. All federal, state and local laws and regulations apply. By entering this Contest, all entrants and participants agree to be bound by the terms and conditions herein and consent to the use of his/her name, photograph, voice recording and likeness for publicity purposes without additional compensation or permission, except where prohibited by law. Hawaiian Telcom reserves the right to disqualify any entrant if these Official Contest Rules are not followed.

HOW TO ENTER Log in to Facebook and "Like" the Hawaiian Telcom Facebook page.

Click on the "Pet Contest" tab. Complete the entry form including your First and Last Name, Home Address, City, Zip Code, Phone Number and Age. Attach a photo of your pet. Finally, include your pet's name in the description of your photo and an email address.

One picture per pet will be eligible; multiple pictures of the same pet will be considered an invalid entry. If your photo includes other people, copyrighted material (like works of art), or a recognizable private property, the entrant is responsible for obtaining permission prior to submitting the photo.

Entries and all information provided as part of contest entry become the property of Hawaiian Telcom. As owner of each submitted entry, Hawaiian Telcom may use, reproduce, modify, publish, adapt, distribute, copy, edit, and incorporate it in any form, media, or technology now known or later developed, for any purpose whatsoever and without any compensation, notification, permission or other consideration to entrant, except where prohibited by applicable law. Upon acceptance of prize, prizewinners are required to take a photo with the prize. Prize claim constitutes permission for Hawaiian Telcom and its affiliates the right to publish the likeness, photograph, name and city/state of prizewinner in all forms of media, perpetually without notice or compensation.

Each entrant shall be the natural person holding the Facebook account and who is assigned to an email address by an Internet access provider, online service provider, or other organizations (e.g. business, education institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted Facebook account. Only the entrant's Facebook profile name will appear on the Sponsor's Contest site in connection with a submitted photo. Sponsor will not verify receipt of entries. Entrant shall not use the submitted photo for his or her own commercial purposes or display the photo in any manner that portrays the Sponsor, the Contest, and/or the Sponsor's trademarks and logos in a disparaging light. Incomplete and/or multiple entries of the same photo beyond one eligible entry per pet are void. Entries generated by any automated means and detected as such are void and the use of any device or software to automate the entry process is prohibited. Entrant is responsible for obtaining permissions to use pictures containing other people, copyrighted materials (including words of art), or recognizable private property prior to submitting photo. Sponsor reserves the right to reject, remove, or disqualify any submission that is a duplicate of a prior submission during the same week or infringes another party's intellectual property rights, or is lewd, or indecent, that contains expressions of hate, malice, racism, misogyny, or is otherwise distasteful or objectionable in Sponsor's sole discretion.

In the event of a dispute as to the identity or eligibility of a prize winner based on the Facebook account, the winning entry will be declared as being made by the "Authorized Account Holder" of the Facebook account at time of entry. "Authorized Account Holder" is defined as the natural person, 18 years of age or older, who is assigned to an email address by an Internet access provider, online service provider, or other organizations (e.g. business, education institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted Facebook account. Sponsor may ask any entrant or potential winner to provide Sponsor with proof that such party is the authorized account holder of the Facebook account associated with the entry. Entry must be made by the authorized account holder only. Entries made by any other individual or any entity, and/or originating at any other website or email address, including, but not limited to, commercial sweepstakes subscription notification and/or entering service sites, will be declared invalid and disqualified for Contest.

HOW TO VOTE

Log in to Facebook and "Like" the Hawaiian Telcom Facebook page.

Click on the "Pet Contest" tab. Scroll down to browse contest entries. Click the "Vote" button for your favorite 'Ohana Pet Contest entry. If prompted, enter your email address and submit.

One vote per pet photo per Facebook account holder per day.

The one (1) Entry with the highest total votes throughout the applicable Entry Period, will be deemed the potential Winner. In the event of a tie, the Sponsor in its sole discretion, will determine the potential winner from among the tied Entries based on photogenic appeal of the pet. Online voting results are unofficial until verified by Sponsor. Decisions of Sponsor are final and binding in all respects.

PRIZE

Grand Prize: One (1) grand prize to include the following:

A gift certificate to "Serenity Pet Massage" for 3 pet massage sessions. Estimated total retail value of grand prize is US \$225 (taxes and fees included). Prize must be redeemed on the island of Oahu within the 2014 calendar year to be valid. Certain restrictions apply. Pet massages are valid for cats and dogs only. Winner is responsible for all scheduling and coordination of pet massage.

A \$250 Visa Gift Card. Gift cards are subject to issuer restrictions.

A donation of \$1000 will also be made to the Hawaiian Humane Society on behalf of the winning pet. Coordination with Hawaiian Telcom and the Hawaiian Humane Society will be made by Hawaiian Telcom once the name of the winning pet is announced.

Hawaiian Telcom reserves the right to change the prize at any time without advance notice.

CLAIMING PRIZE

The grand prize winner will be notified via email by Friday, May 9 2014 and confirm prize acceptance within one week. The prize must be picked up in person at Hawaiian Telcom downtown office by Friday, May 23, 2014 Hawaiian Telcom shall have no responsibility for any failed email notification due to any spam filter, internet malfunction or any other reason beyond the reasonable control of Hawaiian Telcom.

PRIZE CONDITIONS

Prize is non-transferrable, non-assignable and holds no real cash value. Prize or any of the components may not be redeemed for cash or credit at any time. All applicable federal, state or local tax is the responsibility of the prize claimant. Prizewinner must be 18 years of age. No substitutions or partial substitutions allowed except at the sole discretion of the Hawaiian Telcom. If prize notification goes unanswered or the prize is declined, the prize is forfeited and an alternate winner will be selected. In the event a winner cannot be validated, Sponsor reserves the right not to award prize. Prize claim constitutes permission for Hawaiian Telcom and its affiliates the right to publish the likeness, photograph, name and city/state of prizewinner in all forms of media, perpetually without notice or compensation. Winners are responsible for all applicable federal, state and local taxes, if any, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided. All prize details are at Sponsor's sole discretion. The awarding of any prize is contingent upon full compliance with these Official Rules.

RELEASE OF LIABILITY

By participating, entrants agree that Hawaiian Telcom and its affiliates will have no liability whatsoever, for any injuries, losses or damages of any kind resulting from participation in the Contest or acceptance, possession or use of any prize(s). Sponsor is not responsible for prize quality. Neither Hawaiian Telcom or its affiliates are responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any service, or any other error or malfunction, or for late, stolen, lost, postage due, illegible or misdirected entries or mail. Activity deemed abusive by the Sponsor, in its sole discretion, will result in disqualification of the entrant from the Contest. Acceptance of a prize constitutes permission to use, without any further compensation or permission, winners' names and likenesses for publicity and promotional purposes, including but not limited to photographs, voice recordings, except if prohibited by law. By entering this Contest, each entrant accepts and agrees to be bound by these Official Rules and the decisions of the judges. Each participant waives the right to assert as a cost of winning any prize

all costs of redemption and any liability that might arise from redeeming or seeking to redeem said prize and agrees to hold Hawaiian Telcom and its affiliates harmless from any liability incurred.

GENERAL

Sponsor has the sole power and absolute discretion to terminate the Contest at any time, for any reason and without prior notice, and to interpret the rules. All decisions of Sponsor in respect to this Contest are final and legally binding and conclusive in all matters.

WINNERS' NAME

For name of winners, send a stamped, self-addressed envelope to: Hawaiian Telcom c/o Marketing "Ohana Pet Contest", P.O. Box 2200, Honolulu, HI 96841. Requests for winner's name must be received by June 30, 2014. Winners will be announced on Hawaiian Telcom's Facebook page after the prize has been claimed. Additional posts about the donation of support to the Hawaiian Humane Society will follow after the support has been provided.

SPONSOR: Hawaiian Telcom